

ENTREPRENEURS' BIOGRAPHIC CHARACTERISTICS AND SMALL ENTERPRISE GROWTH IN BANGLADESH: AN EMPIRICAL ANALYSIS

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ABSTRACT

The growth of any business enterprise depends on different factors including its entrepreneur's biographic characteristics. The present paper aims at exploring these characteristics and analyzing their effects on the growth of small enterprises in Bangladesh. The entrepreneurs selected randomly for the study as sample respondents using multi-stage sampling technique constitute 400 and have been interviewed personally. Findings of the study reveal that relatively higher educated and married male entrepreneurs, having business experience of less than ten years, were significant group to enter the business. The majority of the sample entrepreneurs have hailed from non-business family and have started their business at young and middle age. Results also claim that entrepreneurs' biographic characteristics except family background and marital status play a significant role in the growth of small enterprises' equity capital, production, employment, sales, and profit.

KEYWORDS: Biographic Characteristics, Entrepreneurs, Growth, Small Enterprise