

**PERCEPTUAL INFLUENCE OF FEDERAL RADIO CORPORATION OF NIGERIA'S
(FRCN) IGBO PROGRAMMES ON THE PROMOTION OF IGBOLANGUAGE
IN SOUTH-EAST NIGERIA**

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ABSTRACT

This study was aimed at ascertaining the influence of FRCN's Igbo language programmes on the promotion of Igbo language in South-East Nigeria. The survey research method was used to carry out the study, while the questionnaire was utilized as a data collection instrument. The residents of South-East Nigeria constituted the population of the study from where; a sample of 400 was drawn, using the Taro Yamane formula. Findings showed that, FRCN has not adequately promoted the Igbo language. It was consequently recommended that FRCN should fulfill the cultural promotion function of the media, by giving adequate attention to the promotion of Igbo language.

KEYWORDS: FRCN, Igbo, Language, Nigeria