

A HYBRID RECOMMENDER SYSTEM TO PREDICT THE LOCATION RANKING

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ABSTRACT

Data Mining is about to perform the intelligent analysis on available statistics to derive the new results as well as the future aspects. This future aspect analysis is formed as a prediction system or the recommender system. The recommender system is about to identify the knowledge about the similar user or the event and derive the favorable aspect based on it.

In this present work, a hybrid recommender system is defined to identify the most favorable location for a user to spend his vacations. The presented hybrid model is based on the content based similarity as well as event based similarity. This collaborative system is implemented with authenticated dataset. The obtained results from the system gives acceptable results in terms of accuracy.

KEYWORDS: Collaborative, Hybrid, Location Based, Recommender System