

THE CHARISMATIC ART OF ARTICULACY AND ORATORY IN SHAKESPEARE'S SELECT PLAYS - AN OVERVIEW

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ABSTRACT

Shakespeare is one of the greatest men of genius that have ever been born on this beautiful planet of ours. For though he is the pride and glory of an illustrious race, of a great nation, of a mighty empire, yet he is one of the chosen few, whose mission transcends the bounds of the nation and country and whose work is rather the property of the whole of mankind. Today he is read and enjoyed by one and all of his works have been translated into all the important languages of the world. He had a unique command over the resources of the language. His fertile imagination, command of words and his wonderful flow is present everywhere in his plays. His mature style is something incomparable, and for want of a better word, we call it Shakespearean. Rhetoric refers to the art of persuasion through spoken or written language. It is the ancient art of argumentation and discourse – an art of writing convincing stories by the appropriate arrangement of word structures. It is a device which is used to explore how people employ charismatic language to achieve certain targets and convince others and making people do what they want.

KEYWORDS: *Argumentation, Charismatic, Delivery, Device, Discourse, Eloquence, Emphasis, Epimone, Rhetorical*

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